



www.idcs.sg

## DESIGN EXCELLENCE AWARDS 2023 SPONSORSHIP PACKAGE

DEA 2023 ORGANISING COMMITTEE

31 MARCH 2023





## 2022 AWARDS VIDEO











### DEA 2023 CALENDAR



www.idcs.sg

Media Launch: Fri 31 Mar 2023, 3pm SGT

Early Bird Special: Fri 31 Mar 2023 - Fri 12 May 2023

**Submissions:** Fri 31 Mar 2023 – Thu 31 Aug 2023

**Judging:** Fri 1 Sep 2023 - Sun 17 Sep 2023

Designers' Choice Voting: Mon 10 July 2023 - Thu 31 Aug 2023

Shortlisted Winners
Mon 9 Oct 2023 - Fri 13 Oct 2023
Notified:

**Awards Evening:** Thu 30 Nov 2023, 7:30pm - 11:30pm (SGT)







## GALA DINNER





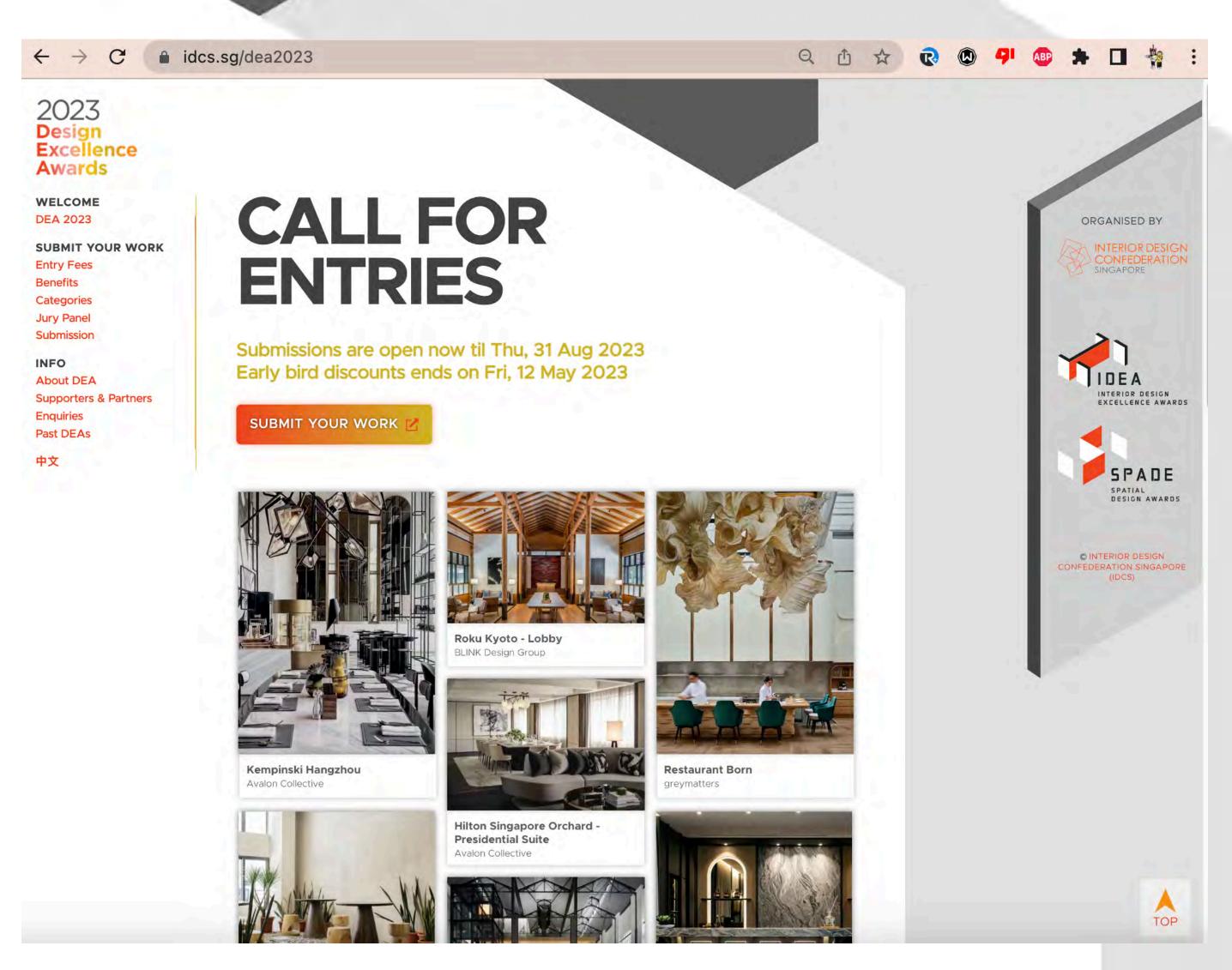


### 2023 JURY PANEL

## The Jury



## AWARDS WEBPAGE











### I-DEA CATEGORIES



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Total of **26** main categories including subcategories:

- 1.Best Exhibition Design
- 2.Best F&B Design I ≤ 2000 sqf
- 3.Best F&B Design | 2001 5000 sqf
- 4.Best F&B Design I ≥ 5000 sqf
- 5.Best Hospitality Design I ≤ 50 rooms
- 6.Best Hospitality Design I51 200 rooms
- 7.Best Hospitality Design I ≥ 201 rooms
- 8.Best Hospitality Design | Public Areas
- 9.Best Public Design
- 10.Best Residential Design | Apartment ≤ 1000 sqf
- 11.Best Residential Design | Apartment 1001 2000 sqf
- 12.Best Residential Design | Apartment ≥ 2001 sqf

- 13. Best Residential Design | Private Houses
- 14. Best Retail Design | ≤ 2000 sqf
- 15. Best Retail Design | 2001 5000 sqf
- 16. Best Retail Design | ≥ 5001 sqf
- 17. Best Workplace Design | ≤ 2000 sqf
- 18. Best Workplace Design | 2001 5000 sqf
- 19. Best Workplace Design | ≥ 5001 sqf
- 20. Best Sustainable Design \*RETURN\*
- 21. IDEA Colour Award
- 22. Emerging ID of the Year
- 23. Interior Design Firm of the Year \*CHANGE FROM TOP 3 ID FIRMS OF THE YEAR\*
- 24. Interior Designer of the Year Designers' Choice Award
- 25. Project of the Year Designers' Choice Award \*NEW\*
- 26. Best Design Media \*NEW\*







## I-DEA FINALISTS BENEFITS

#### **I-DEA Finalist Entries Benefits**



1. Annual IDCS Professional Membership for one person (value \$120)



2. 3-month Marketplace posting on IDCS website (value \$600)

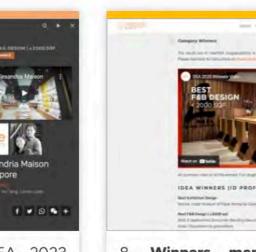




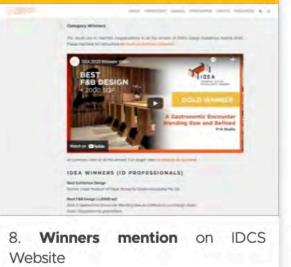




Partners



7. Project Profile on DEA 2023 **Winners Awards Gallery** 











## SPADE CATEGORIES



- 1.Retail Design
- 2. Hospitality Design
- 3.F&B Design
- 4. Workplace Design
- 5.Residential Design

- 6.Public Design
- 7. Exhibition Design
- 8. Sustainable Design
- 9.Best Student Award

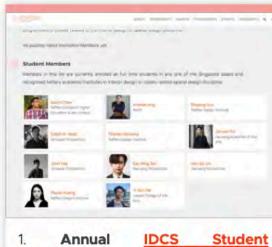






## SPADE FINALISTS BENEFITS

#### **SPADE Finalist Entries Benefits**









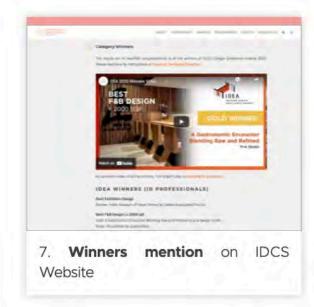


3. **Media Coverage** – Best Student Category











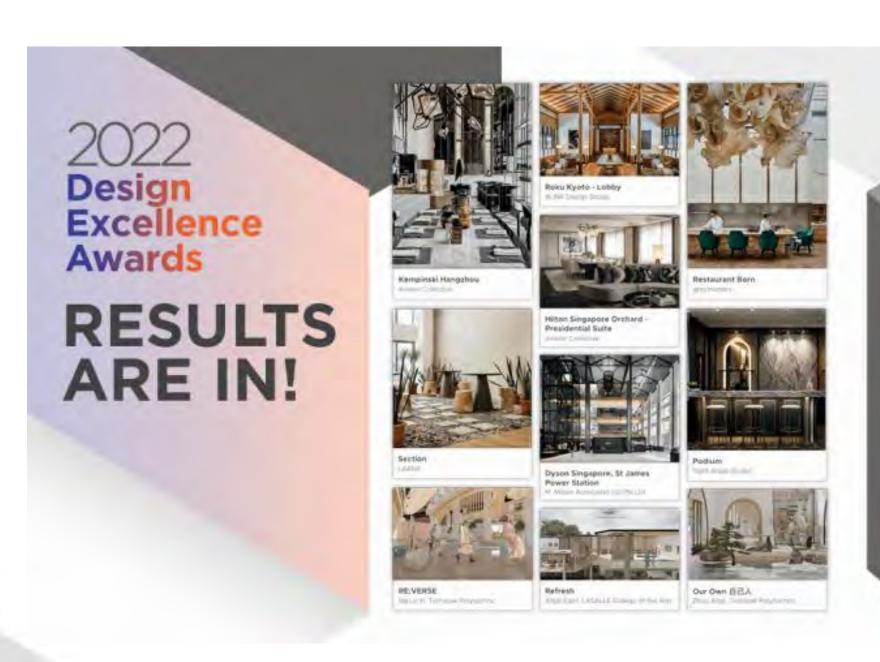


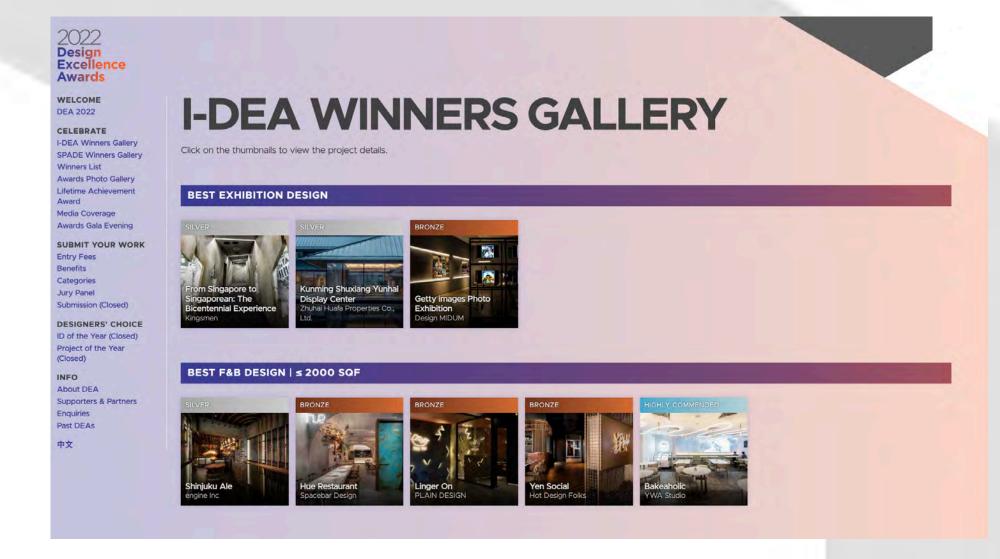




## 2022 WINNERS GALLERY

















### PARTNERS



www.idcs.sg

### PORTFOLIO

### JETGALA













### DIGITAL COLLATERAL

Results are Out!



#### President's Foreword

DEA 2022

We had a fantastic celebration at the Shangri-la Hotel with IDCS' Design Excellence Awards 2022 Gala Evening. I got to meet many of my peers again and have the opportunity to reconnect and celebrate the wonderful projects that many of you dedicated so much of your blood, sweat, and tears to. Congratulations to all the winners, it is now time to shout out your achievements for all to hear. Thank you for entering your project/s into DEA 2022 and we hope to see you all again next year!



#### **DEA Winners Gallery**

IDCS is delighted to announce the Winners of the Design Excellence Awards 2022 – You can view their award winning projects at the Winners Gallery at the links below and obtain a copy of the full winners list.

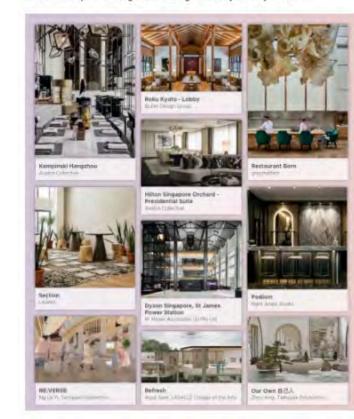
I-DEA Winners Gallery >

SPADE Winners Gallery

Individual emails to Winners containing information on their winner's banner, soft copy certificates, re-order process for trophy and certificates and delivery process, media release and other logistics have been sent.

Please contact dea@idcs.sg if you did not receive any.

We are excited to share with you some of the most impressive projects of the evening – the Gold Winners of the DEA 2022, Emerging Interior Designer of the Year 2022, Project of the Year 2022 and Interior Designer of the Year 2022. There was a Special Recognition Award given out by the Jury Panel.



#### **DEA Awards Gala Evening**













Highlights of the Design Excellence Awards 2022 Gala Evening

Photo Gallery >

#### The Top 3 Sustainable Material & Finishes

The attendees to our DEA 2022 Awards Gala Evening were invited to bring sustainable materials and finishes samples to the event and the Top 3 samples selected by the Judges would win a bottle of champagne from our sponsor Bevvies, Congratulations to Cristina Tan from Hands Asia, Pola Bejasa from Avalon Collective, and Anjali Saini from LASALLE College of the Arts who were the winners on the night.







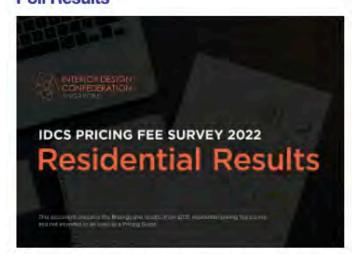


#### Lifetime Achievement Award: What's Next for Tony Chi?



speech for his Lifetime Achievement Award and his interview with IDCS President I Cameron Woo on "What's Next for Tony Chi"

#### **Poll Results**



If you would like to find out more about how Interior Designer's charge for their Interior Design services in Singapore, purchase IDCS' Residential ID Pricing Fee Findings from our research conducted in Feb 2022. The Findings are \$150 for nonmembers and \$100 for IDCS Members.

Poli Results

This report is NOT a pricing guide, but data findings from the IDCS pricing poll.











### 2023 BANNERS

2023
Design
Excellence
Awards

## CALL FOR ENTRIES



Showcasing the best interior design talent in Asia Pacific.

Open for submission on Fri, 31 Mar 2023 Early Bird Special ends on Fri, 12 May 2023

Visit idcs.awardsplatform.com for submission requirements.



















### 2023 BANNERS













## PROJECT OF THE YEAR

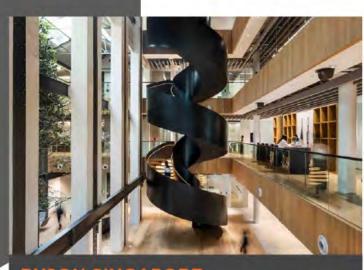


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2022
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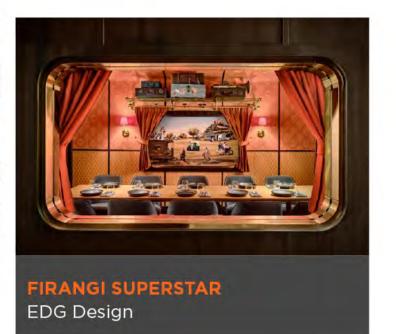
### PROJECT OF THE YEAR

Visit idcs.sg/vote-project



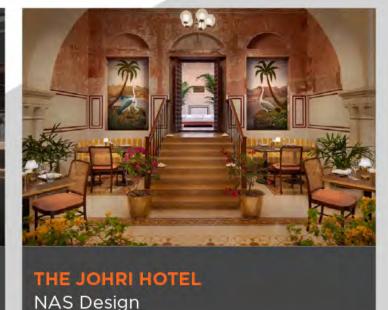
DYSON SINGAPORE,
ST JAMES POWER STATION
M. Moser Associates

















## ID OF THE YEAR



www.idcs.sg



## INTERIOR DESIGNER OF THE YEAR

Visit idcs.sg/vote-id



ALEXANDRA CHAMPALIMAUD Champalimaud Design

**ELICITY BECK &** 

BAR Studio



CLINT NAGATA BLINK Design Group







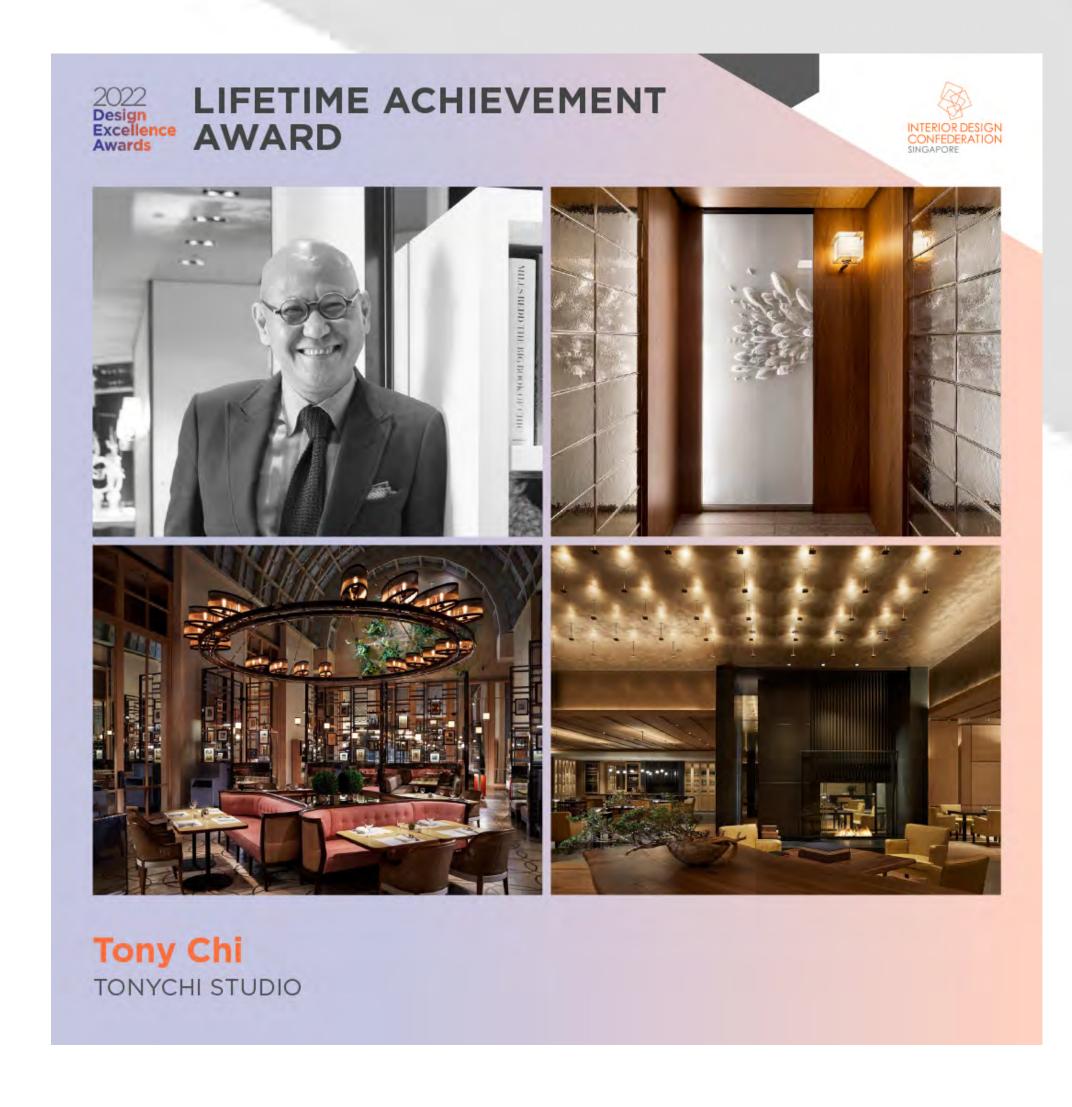






## LIFETIME ACHIEVEMENT AWARD











## EXHIBITION STANDS





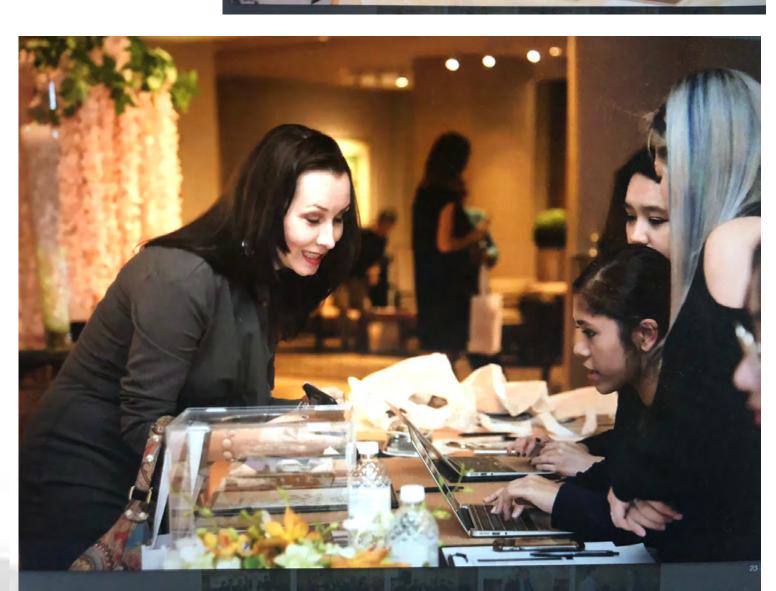












### AWARDS PROGRAMME



www.idcs.sg



Design Excellence **Awards** 

#### **PROGRAMME**

Thu 1 Dec 2022 7:00-11:30pm Shangri-La Hotel, Singapore











**I-DEA CATEGORIES** 

(ID PROFESSIONALS)

**IDEA Colour Award** VIEW PROJECTS GALLERY (2)

**FINALISTS** 

IDEA











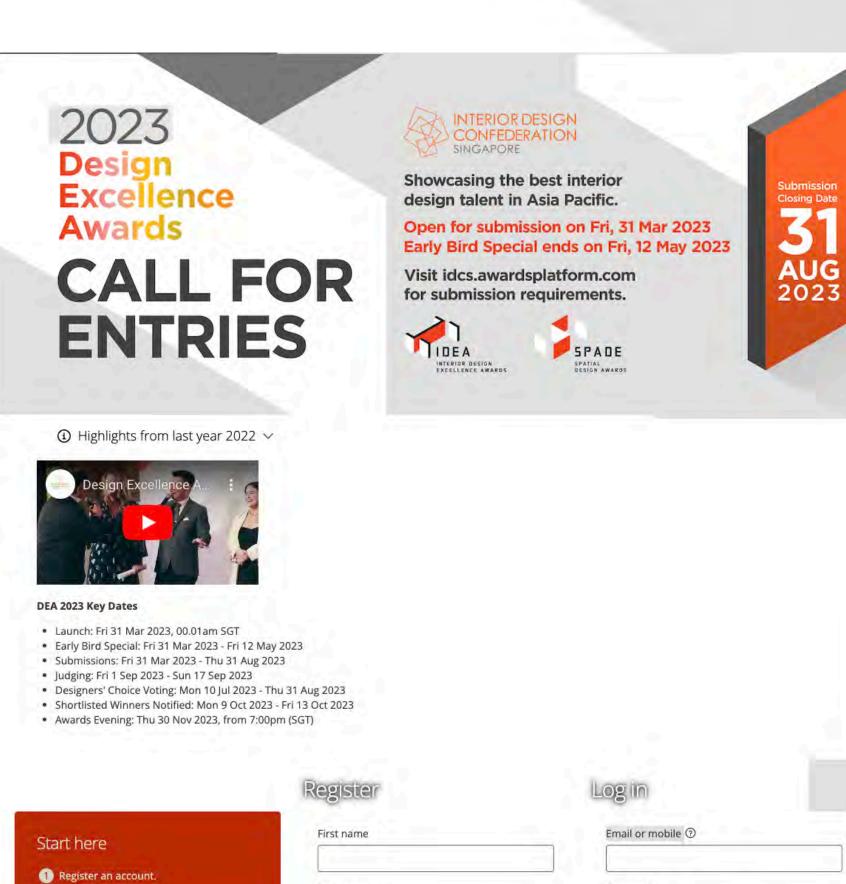
Clockwise from top left: IDEAL LIFE by INSIDE (BEIJING) DECORATION DESIGN CO.,LTD From Singapore to Singaporean: The Bicentennial Experience by Kingsmen 1855 The Bottle Shop - MBS by LAANK InterContinental Maldives Maamunagau Resort by Avalon Collective Kunming Shuxiang Yunhai Display Center by Zhuhai Huafa Properties Co., Ltd Livin Eclectic by Black N White Haus Pte Ltd

### AWARDFORCE



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2023
Design
Excellence
Awards



Last name















Password

## BRONZE SPONSOR SGD \$3500



- 1. Logo acknowledgement on all digital and print collateral for Sponsors
- 2. Corporate giveaway to be included in delegates' bag estimated qty: 300
- 3. Web Banner Posting x 1
- 4. Marketplace Posting x 1
- 5. Facebook Posting x 1
- 6.Instagram Posting x 1
- 7. Linked-In Posting x 1
- 8.DEA 2023 eDM Posting x 1
- 9. Ticket for Awards Gala Evening x 1









## SILVER SPONSOR SGD \$5000



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- 1. Presentation of Trophy/Certificate to Winners of agreed Award Category
- 2. Logo acknowledgement on all digital and print collateral for Sponsors
- 3. Corporate giveaway to be included in delegates' bag estimated qty: 300
- 4. Web Banner Posting x 2
- 5. Marketplace Posting x 2
- 6. Facebook Posting x 2
- 7. Instagram Posting x 2
- 8. Linked-In Posting x 2
- 9. DEA 2023 eDM Posting x 2
- 10. 12 months Trade Membership
- 11. Exhibition Space\*
- 12. Quarter page feature in 2023 DEA 10 Year Anniversary Book
- 13. Ticket for Awards Gala Evening x 2

#### Note:

- 1. All artwork provided by Sponsor
- 2. Exhibition Space provided only if Awards Evening is a physical event
- 3. Sponsor to provide 1 Lucky draw prize valued at \$500 for Awards Evening







## GOLD SPONSOR SGD\$10,000

INTERIOR DESIGN CONFEDERATION SINGAPORE

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- 1. 1-2 min corporate video shown at Awards Evening
- 2. Presentation of Trophy/Certificate to Winners of agreed Award Category
- 3. 10min Speaking Opportunity at Awards Evening (content to be approved by Council)
- 4. Corporate giveaway to be included in delegates' bag estimated qty: 300
- 5. Logo acknowledgement on all digital and print collateral for Sponsors
- 6. Web Banner Posting x 3
- 7. Marketplace Posting x 3
- 8. Facebook Posting x 3
- 9. Instagram Posting x 3
- 10. Linked-In Posting x 3
- 11. DEA 2023 eDM Posting x 3
- 12. 12 months Trade Membership
- 13. Exhibition Space\*
- 14. Half page feature in 2023 DEA 10 Year Anniversary Book
- 15. Ticket for Awards Gala Evening x 5

#### Note:

- 1. All artwork provided by Sponsor
- 2. Exhibition Space provided only if Awards Evening is a physical event
- 3. Sponsor to provide 1 Lucky draw prize valued at \$1000 for Awards Evening





